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## RICHMOND COALITION FOR LIFE

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# PRESS RELEASE

### Pre-Paid Applications Needed To Get "Choose Life" License Plates Approved In Virginia

*Plate Proceeds To Benefit Pregnancy Resource Centers Which Assist Pregnant Mothers In Need*

#### FOR IMMEDIATE RELEASE

**Richmond, Virginia November 13, 2008:** The Richmond Coalition for Life today issued a call for action from all pro-life Virginians to help get approval of the "Choose Life" Virginia license plate. Shawn Doran, Community Outreach Chairman of the Richmond Coalition for Life is asking all Virginia pro-lifers to immediately get involved.

"You can help put 'Choose Life' license plates on Virginia roads and financially support pregnancy resource centers that assist women in need around the Commonwealth. Simply go to our web page, <http://www.vachoose-life.org/> or Google 'Choose Life Virginia'. You can print the license plate application then mail it in with your \$25 plate fee to demonstrate to state legislators and the Governor that you are serious about having a 'Choose Life' license plate. Specific instructions, the online petition and paper petitions for individuals, churches and pro-life organizations are on the website. Don't delay; your pre-paid application will make a big difference when the General Assembly votes in January."

State Senator Ken Cuccinelli has introduced Senate Bill 801 to the Virginia General Assembly which convenes January 14, 2009. Passage of the SB801 will make license plates, bearing the message "Choose Life" available to Virginia drivers. Virginia currently offers over 200 personalized license plates depicting themes ranging from wildflowers to college Alma Maters. With so many options for expressing what is important to drivers, Virginians are now also seeking a plate that expresses the value of all human life.

Doran said, "This license plate is a clear and colorful pro-life message which can be seen by drivers everywhere. Most importantly, the majority portion of the proceeds from the annual fees will go to support pregnancy resource centers around the Commonwealth."

In 2003, a Choose Life license plate bill passed both the House and Senate of Virginia but suffered through large-scale opposition and didn't make it past the Governor's desk. Virginians who wish to exercise their First Amendment right to speak out in defense of the unborn are hopeful that this time, the bill will be passed without obstruction. RCL is attempting to rally more support to pass the bill this session.

The Richmond Coalition for Life is asking for assistance from Virginians to help make the new plates a reality in 2009. Doran said, "All pro-life registered car owners should sign the online or paper petition to support Senator Cuccinelli's bill. For those who are ready now to apply, we really need the pre-paid applications mailed in as soon as possible." In Florida, a similar plate was introduced in August 2000. To date, over 39,000 Floridians have purchased the plates and over \$6 million dollars has been raised and donated.

Visit the Richmond Coalition for Life's Choose Life License Plate web page: <http://www.vachoose-life.org> to sign the online petition, print the license plate application or paper petition or instructions for individuals and churches.

The Richmond Coalition for Life is a 501c3 non profit organization and will not retain any proceeds from the plates. The mission of the Richmond Coalition for Life is to spread awareness throughout the Commonwealth of the sanctity of human life from conception to natural death.

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