



INSTRUCTIONS for CHOOSE LIFE PETITION DRIVE

Our Cause: Senator Ken Cuccinelli has introduced Senate Bill 801 in the General Assembly to make a Choose Life License Plate, similar to the one depicted above, available to all Virginia drivers (<http://leg1.state.va.us/cgi-bin/legp504.exe?091+sum+SB801>). This license plate is a clear and colorful pro-life message that travels with you. Virginia currently offers over 200 special license plates from wildflowers to your favorite college football teams. Why not a plate that expresses the value of human life also?

We Need Your Help to ORGANIZE PETITION DRIVES all over Virginia in support of the Choose Life License Plate. People can show support in two ways:

- Simply printing names and contact information on the petition form will show support for having a Choose-Life license plate in Virginia.
- In addition, folks can choose to purchase a plate by checking the pre-pay column, filling out the DMV application and writing a \$25 check. A significant number of pre-paying customers is required for passage of the bill to produce the first plates.

NOTE: PAPER PETITIONS AND APPLICATIONS MUST BE TURNED INTO SENATOR CUCCINELLI'S OFFICE BY **DECEMBER 20, 2008**.

- (1) Download instructions, petitions, flyers, and the DMV application form from the www.VAChoose-Life.org website and read everything.
- (2) Obtain permission from your church or organization to conduct the petition drive and set a date for the drive. You can also conduct petition drives outside grocery stores or at other public venues. **IMPORTANT: YOU MUST KEEP ACCURATE RECORDS OF WHO IS PRE-PAYING AND EVERY DMV APPLICATION MUST HAVE A CHECK ATTACHED.**
- (3) Place an announcement in the Sunday bulletin the week prior to the Petition Drive. Use the sample bulletin announcement from the website or write your own. Have an announcement read the day of the Choose Life Petition Drive. Sample announcements are also on the www.VAChoose-Life.org website.
- (4) Set up a six or eight foot table in the designated area with a large sign, colorful balloons, flags, or streamers to attract attention.
- (5) Place at least 4 clipboards with petitions, applications and pens so multiple people can sign at once.
- (6) Give folks the flyer and ask them to read and sign the petition to show support for the adoption of the Choose Life License Plate. Have them check the prepay column if they want to own the Choose Life plate. **A significant number of**

people must apply and pre-pay for the Choose Life plate in order to gain passage for the bill.

- (7) Fill out DMV application and make a \$25 check payable to: **Richmond Coalition for Life, Inc.** (Note: The check will be cashed and money will be deposited into a non-interest bearing account until the bill is passed and money is due at the Virginia DMV in mid 2009). A DMV application is posted on the website at www.VAChoose-Life.org with detailed instructions for completing the application.
- (8) Ensure that all boxes on the application are filled out completely and remain available to answer any questions. If some people need to take the form home to complete the current tag and VIN number, **collect their check** and provide them with a pre-addressed envelope with your address so they can mail the application to you.
- (9) Once you have collected the applications and checks from those who indicated they wished to prepay on the Petition, mail or hand-carry them to:
Senator Ken Cuccinelli
Attention Choose Life
10560 Main Street, Suite 218
Fairfax, VA 22030

The deadline to turn in paper petitions is December 20, 2008.

TIMELINE

Once SB801 passes it will take approximately 9 months for the license plate to become available.

- 1) The bill will be introduced to the Virginia General Assembly Session in January of 2009.
- 2) SB 801 must pass out of two committees, one on the House and one on the Senate side, pass the full General Assembly and be signed by the Governor before the Choose Life plate will be an option for VA drivers.
- 3) Once the bill passes, it will take approximately 9 months for the license plate to be produced and delivered.

This will be a revenue sharing license plate. Once 1,000 plates have been sold, a portion of the fee for each plate will be directed to certain not-for-profit agencies within the state to assist them with their efforts to meet the needs of expectant mothers.

For questions email Mychele Brickner at mbrickner@mbrickner.com